



CHRISTOPHE Romain

UI/ UX Designer
Graphic Designer

Portfolio

<http://www.blackbird-creations.com/>

Contact

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 Kawasaki, Japan

What can I do

Creation of user interfaces:
research, user analyse, creation
of a responsive website.

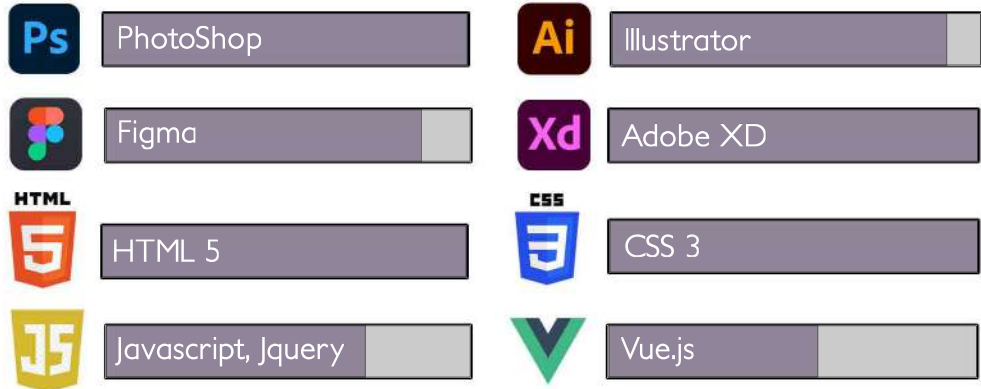
Creation of logo, color identity.
Build a consistent brand identity.

Creation of illustrations, icons,
flyers, banners, mailings,
characters design.

About me

I live in Japan since April 2017, I am French and I live in Kawasaki. I have experience in UI/ UX design, web and graphic design, creation of illustration, character and logo design for a total of 10 years in e-commerce, logistic and serious game creation. I am creative, I want to help user with original design and easy to understand.

Technical Skills



Experience

 December 2018 – December 2021 , Rakuten Group
Tokyo, Japan

UI/ UX designer, Graphic Designer for the RAKUTEN ECLD group (Rakuten Super Logistic).

- I worked on the design of the back-office support system website for merchants (BOSS: <https://boss-oms.jp/BOSSWeb>).
- Creation of mockup for each page in Photoshop and Adobe XD or FIGMA, design of all important functions for the companies who sell on Rakuten to manage orders, shipments, inventory, shop list...
- Coding of the pages in HTML5, CSS3, JavaScript, and recently vue.js, then review with QA, developers and bug fixing.
- Creation of components, code convention, site map, documentation for developers.
- Creation of Illustrations, icons, banners (ad, error page illustrations, special event etc.).
- User feedback to improve the page design.
- Design of many applications for internal services of Rakuten logistic and Warehouse factories, for Seiyu supermarket too.
- User research, creation of persona, user interview and feedback study.
- Renew and improve the UX design of applications, website or touch panel application used in warehouse to manage warehouse work process, order preparation, picking for example.
- Creation of mock up, logos, illustrations, characters, visual identities (color, logo, mascot).
- Design, coding of the applications, sometime responsive with very specific functions to be used in warehouse in different screen positions for example.

Language



French Native



English Fluent



Japanese Conversational

Education

March 2018 – December 2018

JICE Japanese evening class in
Yokohama, JAPAN.

JLPT 3 and JLPT 2 level.

December 2018

graduation of JLPT3.

Apr 2017 – July 2017

Kotoba Gakuin Japanese school in
Shizuoka, JAPAN

<http://st.kotoba.ac.jp/en/>

Beginner level JLPT 5 and 4.

2010 – 2011

Autograf Art School Paris, FRANCE

Graduate of Technical degree

in Web and Graphic design, video,

2D, 3D. www.autograf.fr

Sep 2001 – Jul 2004

Reims Management School

FRANCE

Bachelor in business management,
marketing, communication (3 years).

Graduate of SUP'TG

www.neoma.fr

September 1997 - July 2001

Graduate of High school in

Economy (French BAC ES),

Notre Dame School,

Epernay, FRANCE..

October 2017 – September 2018, I-Order

<http://www.i-order.asia/>

Yokohama, Japan



Web designer, international sales for an e-commerce service provider

Established in 2002, i-order has worked closely with major Japan EC
platforms like Rakuten Ichiba, Amazon, and Yahoo.

- Creation and management of the official website of the company (<http://www.i-order.asia/>), graphic design of print and banners for special events. Creation of banners for Rakuten website shop. Meeting with foreign clients who want to sell in Japan.

2015 - 2017 DIGITAS

www.digitasbi.com

Paris, France



Web Master, content manager for Michelin/ Nissan websites

Digitas was an integrated advertising agency and a member of the Publicis

- Websites content localization, banners creation:
 - Localization of Michelin websites in Spanish, Japanese ect with an internal CMS (content management system) called "Communiqué".
 - Integration in HTML, CSS for mobile and desktop.
 - Bug report for the developers.

2014 CARREFOUR

www.ooshop.fr

Villeneuve la Garenne, France



Web Master, Graphic Designer for E commerce website (2014/06 ~ 2014/11, contract work)

Ooshop is the French food marketplace own by carrefour.

- Websites content management, graphic design :
 - Mailing, Newsletters every week
 - Creation of commercial banners for the website in varied sizes (landing page, mobile...)
 - Integration in HTML, CSS, Javascript for mobile and computer with WordPress

2013 - 2014 ALTEN,

Avenir Conseil Formation

Boulogne, France



Graphic designer, Flash technician

Avenir Conseil Formation is an agency specialized in training for company.

- Design and animation of e-learning from scratch, creation of serious games in Flash: E-learning made with my draws in manga style, digitalized with photoshop.
 - Animation, coding in Flash Action script 3 of mini-games, quizz about work process or other topics.
 - Work with important company like Renault, Thales, Alten for internal change support. -

Interests

Design

Video games

Playing guitar

Drawing

Anime

Japanese culture

Travelling

2012 -2013 BUT

www.but.fr

Emerainville, France

BUT

Web Master, Graphic Designer for furniture, E commerce website
(2012/09 ~ 2013/01, contract work)

BUT is a French brand of shops specializing in home furnishings
(furniture, appliances, image, sound).

- Websites content management, graphic design
- Production of Mailing, Newsletters every week
- Creation of commercial banners for the website in different sizes
- Integration in HTML, CSS for mobile and computer with WordPress

2012 Rue du commerce

www.rueducommerce.fr

St Ouen, France



Web Master, Graphic Designer for E commerce website in temporary work

contract (2012/02 ~ 2012/06)

- Websites content management, graphic design:
- Production of Mailing, Newsletters every week
- Creation of commercial banners for the website in different sizes
- Integration in HTML, CSS for mobile and computer with filezilla

2011 Bienprevoir

www.bienprevoir.fr

Paris, France



Training period for school: **Web Master, Graphic Designer for bienprevoir, financial E-commerce website (2011/05 ~2012/01)**

- Websites content management, graphic design for financial products:
- Creation of commercial banners for the website in different sizes
- Integration in HTML, CSS
- Design of web pages with a developer
- Analysis of traffic on the web pages

2005 – 2010

Crédit du Nord

Paris, France

Bank employee

<https://www.credit-du-nord.fr/>

Management of funds, bank reception, safety box, ATM, bank checks, reception of customers, phone, management of appointment, account opening, sell of bank products in Credit du Nord, French bank in Paris.