



CHRISTOPHE Romain

UI/ UX Designer
Graphic Designer

Portfolio

<http://www.blackbird-creations.com/>

Contact

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 Kawasaki, Japan

What can I do

Creation of user interfaces:
research, user analyse, creation
of a responsive website.

Creation of logo, color identity.
Build a consistent brand identity.

Creation of illustrations, icons,
flyers, banners, mailings,
characters design, video.

Management of project, from
creation of business requirements,
development and release of the
applications. Demonstration for
public.



About me

I live in Japan since April 2017, I am French and I live in Kawasaki.
I have experience in UI/ UX design, web and graphic design, creation
of illustration, character and logo design for a total of 13 years in
e-commerce, logistic, truck industry. I am creative, I want to
help user with original design and easy to understand.



Technical Skills



PhotoShop



Adobe Illustrator



Adobe XD



Adobe Premiere



HTML 5



Figma



CSS 3



Javascript



Experience



March 2021 – Today, Mitsubishi Fuso, Kawasaki Japan

UI/ UX designer, project manager for the digital transformation office.

- The trucks sales process, the management of trucks maintenance was done using catalogue, whiteboard ect, so my tasks was to create design on Adobe XD and photoshop to digitized all the process.

For example: - Solution configurator to configure EV trucks and create a quotation for the Fuso sales team (used for Fuso japan and international).

- Design of dashboards to gather all informations about trucks maintenance (COC).

- Other website like eCommunity, TCO, Truckconnect...

- For all this applications I made logos, training videos with characters.



December 2018 – December 2021 , Rakuten Group Tokyo, Japan

UI/ UX designer, Graphic Designer for the RAKUTEN ECLD group (Rakuten Super Logistic).

- I worked on the design of the back-office support system website for merchants (BOSS, more than 5000 users: <https://boss-oms.jp/BOSSWeb>), and others application to manage internal logistic services, Warehouses applications.

- Creation of mockup for each page in Photoshop and Adobe XD or FIGMA, design of all important functions for the companies who sell on Rakuten to manage orders, shipments, inventory, shop list...

- Coding of the pages in HTML5, CSS3 and JavaScript, and recently vue.js, then review with QA, developers and bug fixing.

- Creation of components, code convention, site map, documentation for developers.

- Creation of Illustrations, icons, banners (ad, error page illustrations, special event etc.).

- User feedback to improve the page design.

Language



French Native



English Fluent



Japanese N2 level

Education

2017 – Today

Several class of Japanese from JLPT5 to JLPT 2 level.

2010 – 2011

Autographe Art School Paris, FRANCE
Graduate of Technical degree in Web and Graphic design, video, 2D, 3D. www.autographe.fr

Sep 2001 – Jul 2004

Reims Management School
FRANCE
Bachelor in business management, marketing, communication (3 years).
Graduate of SUP'TG
www.neoma.fr

September 1997 - July 2001

Graduate of High school in Economy (French BAC ES),
Notre Dame School,
Epernay, FRANCE..

October 2017 – September 2018, I-Order

<http://www.i-order.asia/>

Yokohama, Japan



Web designer, international sales for an e-commerce service provider

Established in 2002, i-order has worked closely with major Japan EC platforms like Rakuten Ichiba, Amazon, and Yahoo.

- Design and management of the official website of the company, graphic design of flyers.
- Meeting with foreign merchants, negotiation.

2015 - 2017 DIGITAS

www.digitaslb.com

Paris, France



Web Master, content manager for Michelin/ Nissan websites (2015/1 ~2017/1, contract work)

Digitas was an integrated advertising agency and a member of the Publicis Group, now merged with LBi to form DigitasLBi. The company had over 3,000 employees [1] in 28 offices in 18 countries.

- Websites content localization, banners creation:
 - Localization of Michelin websites in Spanish, Japanese ect with an internal CMS (content management system) called "Communiqué".
 - Integration in HTML, CSS for mobile and desktop.
 - Bug report for the developers.

2014 CARREFOUR

www.ooshop.fr

Villeneuve la Garenne, France



Web Master, Graphic Designer for E commerce website (contract work)

Ooshop is the French food marketplace, a subsidiary of the Carrefour group, which was opened in 1999. Ooshop has been the leader of French e-markets for many years. At the end of 2015, Ooshop employs 138 people and offers 12,000 references.

- Websites content management, graphic design :
 - Mailing, Newsletters every week
 - Creation of commercial banners for the website in varied sizes (landing page, mobile...)
 - Integration in HTML, CSS, Javascript for mobile and computer with WordPress

2013-2014 ALTEN

Avenir Conseil Formation

Boulogne, France



Graphic designer, Flash technician

Avenir Conseil Formation is an agency specialized in training.

- Design and animation of e-learning, creation of serious games in Flash:
 - E-learning made with my draws in manga style, digitalized with photoshop and animate with Flash for clients like Renault, Thales, internal e-learning.